

Dear Vendors,

Thank you for your participation in last year's Apple Festival and welcome to any of you who are new to our event!

This will be our 5th annual sale and we are thrilled to pass along a few tweaks we have made in response to the feedback we've had over the last couple shows. This year's sale will be from 9:00-3:00 on October 26. Those of us who have participated in the last 4 shows know we've had 70-degree weather one year and 12 inches of snow the day before the next, so we applaud your flexibility and willingness to be prepared for whatever the weekend brings! We will continue to work with all our vendors to make the show a huge success.

Enclosed you will find our 2019 registration form. Please be sure to include your email address on your form if you have one; most of our communications closer to sale time will be done via email. Feel free to copy the form and share with any other vendors that may be interested. You can also download a copy of the registration form at www.slecduluth.org.

We will not be using the upper floors this year as it was a great concern from the vendors in those areas. We will, however, move the seating area for eating and add another 6 tables to the main room.

The other piece of our new plan is to add **outdoor tents!** This will allow vendors who own a market tent an entire 10 x 10 space in which to set up their display (we will still provide one 8' table if needed)--all for the same price as an indoor space! The tent village will be behind the church by the entrance door--where the cider press has been set up in the past. We will only have room for 9-10 tents, so please let us know quickly if you are interested in one of these spots. Along with the vendor tents outdoors, we will also have fire pits and s'mores and, of course, the cider press & apple brats to add to the festive atmosphere!

Please note: Because we really need to maximize our space and out of fairness to other vendors, another tweak we are making is our policy regarding extra display racks that sit on the floor. The registration fee for an indoor spot is for an 8' space. If you also need space for racks, then we will provide a 4' table (however, extra racks can not take up more than 4' of space).

Chris will have her spot outside and Lisa will have a spot inside and both can answer vendor questions during the show from their spaces.

We hope that the beginning of 2019 finds you all happy & healthy and wish you a successful sale season! If you have any questions, you can reach us by email at ***apples@slecduluth.org***.

We hope to see you in October!

Lisa Forsell & Chris Swenson
Salem Apple Festival Co-Chairs